



– PRESS RELEASE –

Syn-Apps Welcomes Valcom to its Certified Endpoint Partner Program

Portland, OR [June 14, 2018] — Syn-Apps LLC, a pioneer in emergency mass notification solutions, welcomes Valcom to its **Certified Endpoint Partner Program** today. Valcom is an industry-leading manufacturer of high-quality loudspeaker paging, intercom, and telecommunication products.

Syn-Apps' Certified Endpoint Partner Program expands channel reseller's product portfolios by providing customers a trusted mass notification solution, complete with plug-and-play integration between Syn-Apps' software and certified Valcom endpoints. The Program helps to facilitate innovation and growth between Syn-Apps and IoT hardware manufacturers while providing mutual customers with true freedom of choice.

"Valcom's IP and SIP Endpoint solutions offer a great addition to Syn-Apps systems," said John Mason, President of Valcom. "We are enthusiastic about the opportunity to provide Syn-Apps customers with proven-compatible products for alerting and notification."

Valcom has successfully completed interoperability testing between Syn-Apps' Revolution Notification Platform and Valcom's full line of IP-enabled devices. The API also provides backwards-compatibility between certified Valcom devices and Syn-Apps' legacy notification software, SA-Announce.

"We are pleased to welcome Valcom to the Certified Endpoint Program. Valcom has been delivering voice paging products for many years, together our joint customers can extract greater value from the products they have come to rely on for critical communication," said Ian Pitts, President and CEO of Syn-Apps LLC.

Manufacturers participate in the program by integrating Syn-Apps' API and testing their hardware for interoperability with Syn-Apps' notification software. Use of the API is free of charge to IoT endpoint manufacturers and carries a small fee for mass notification providers that integrate Syn-Apps' API into their own solutions; allowing them to leverage the growing ecosystem of Syn-Apps' certified IoT devices.

To learn more, visit:

- Syn-Apps' Certified Valcom Endpoints – www.syn-apps.com/partners/valcom
- Syn-Apps' Certified Endpoint Program – www.syn-apps.com/partners/certified-endpoints
- Valcom – www.valcom.com

About Valcom

Since 1977, Valcom has been the leader in high quality loudspeaker paging and mass notification systems along with telecommunication system enhancement products providing solutions for the most sophisticated communication requirements. Valcom's extensive offerings are manufactured in state-of-the-art facilities in Roanoke, Virginia and include page control interfaces, VoIP LAN/WAN connectivity, ceiling/wall speakers, paging horns, analog/digital clocks (wired, wireless and IP PoE) and door entry systems. For more information, visit www.valcom.com or contact Valcom at 1-800-825-2661.

About Syn-Apps LLC

Syn-Apps is a leader in paging and mass notification solutions designed to improve business processes, increase safety, and streamline internal and external communication. Since 2001, thousands of organizations have integrated Syn-Apps' notification solutions with phones, paging systems, IP speakers, and hundreds of other internal systems and services. For more information, visit <https://www.syn-apps.com> or by phone at 1-866-664-6071.

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